

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No.: 10/773,894  
Applicant(s): David J. Edmondson  
Filed: February 6, 2004  
Group Art Unit: 3628  
Examiner: Nelson, Freda Ann  
Title: Apparatus, and Associated Method, for Dynamically Pricing  
Content Responsive to Quantitative Demand Indicia  
Docket No.: 1643.104 (PA000050)

Mail Stop Amendment  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT**

Dear Sir:

Please find enclosed a listing of claims for the above-identified patent application.

The listing of claims is submitted in response to the Notice of Non-Compliant Amendment dated June 23, 2011.

The Notice was issued for the reason that amendment to line 10 of claim 1 was not properly marked. In the enclosed listing of the claims, appropriate markings of claim 1 have been made by underlining the additional text.

Respectfully submitted,

/ Robert H. Kelly /

---

Robert H. Kelly, Reg. No. 33,922

KELLY & KRAUSE, L.P.  
6600 LBJ Freeway, Suite 275  
Dallas, Texas 75240  
Telephone: (214) 446-6684  
Fax: (214) 446-6692